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PHILLIPS FOODS FEATURED ON FOOD NETWORK'S UNWRAPPED

The network famous for unwrapping the secrets of America's favorite snack foods has turned the cameras on Maryland-based Phillips Foods, Inc. Phillips Crab Slammers were recently featured on a special "Fried Favorites" episode of the Food Network's Unwrapped program. Celebrating America's love for all things deep-fried, the episode follows some of America's iconic fried menu items, such as McDonald's french fries, from production factory to plate.

The show producers selected Phillips Crab Slammers to illustrate how a manufacturer can modify recipes and production methods to ensure that pre-fried products deliver an extra crispy crunch to the retail consumer, even while being prepared in a standard home oven. Phillips Foods achieves this by running the bite-size Slammers, a flavorful combination of crab meat, cream cheese, imported smoked cheeses and zesty spices, through a series of waterfalls which apply batter and flaky panko breadcrumbs to create that perfect crumb coating. The Crab Slammers travel through the conveyor fryer and then straight into the liquid nitrogen freezer to lock in the crispy texture and creamy taste.

Phillips Crab Slammers are the only seafood item featured on the hour-long show, and the high proportion of premium crab was a definite talking point. Unwrapped host Mark Summers was surprised by the high seafood protein content of the appetizers, saying "not many party appetizers use such luxurious ingredients." Phillips Crab Slammers contain 140 pounds of claw meat, hand-picked from the legs and claws of the blue swimming crab, in each batch. Phillips, a local Baltimore company, sells crab slammers through local Mid-Atlantic distributors, in retail, and at their own restaurants.

Owning and operating crab plants and seafood restaurants for 55 years has placed Phillips in a unique niche in the food and restaurant world. To learn more about Phillips Foods, Inc., the world's leading manufacturer of blue swimming crab meat, call 888.234.CRAB or visit www.phillipsfoodservice.com.

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