



To: Phillips Customers
From: Phillips Management
Date: November 17, 2010
Re: TODAY Show story on Imported Seafood

If you saw the Today show this morning it painted a very one sided view of imported seafood, suggesting that seafood from outside the United States may contain toxic chemicals. We would like to comment on imported seafood and the steps that Phillips takes to maintain, and even exceed, nationally recognized food safety standards.

Over 80% of the seafood in this country is imported, because the domestic industry can't produce enough to accommodate the huge demand for this healthy and delicious protein. Phillips, along with the majority of other companies, delivers safe quality seafood to you every day.

We have always put safety first. We routinely conduct microbiological and chemical testing and follow all FDA, USDA & USDC regulations and guidelines. We were one of the first seafood companies to test for antibiotics (including chloramphenicol and nitrofurans which were mentioned in the story), as well as for several other possible contaminants. We have certified auditors on staff trained by FPA- SAFE and ISO 9001:2000, whose primary responsibility is to maintain the safety of our products.

What the story didn't point out was that FDA's track record in ensuring the safety of our seafood is so good Congress is considering expanding it to other types of food. Not to mention that of all the major food recalls in the past decade, NONE have involved seafood.

This is the time of year to celebrate with family and friends. Be sure to include your favorite seafood. The Phillips family name is behind all the seafood we produce. We are committed to your safety. If you have any questions about the safety of our seafood, please let us know.

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Please visit the "Ensuring Food Safety" section of our website for more information.